FÚTBOL RETURNS TO LATINATION MEDIA WITH TIGRES UANL AND FC JUÁREZ MEN AND WOMEN IN CLAUSURA 2026, ALONG WITH LATINATION FUTBOL CLUB

LatiNation to Air Clausura Matches in English; Upcoming Games Include:

Liga MX Women: Juárez vs Santos — August 22 at 7 pm ET; Tigres vs Pachuca — August 29 at 8 pm ET

Liga MX Men: Tigres vs Atlante — 9 pm ET; Juárez vs América — August 21 at 11 pm ET

LOS ANGELES - August 20, 2026—LatiNation Media expands its year-round fútbol coverage with the return of Liga MX Clausura 2026 in English, with Tigres UANL and FC Juárez men's and women's team matches, and its ***LatiNation Fútbol Club*** (LNFC) studio show for a third season.

"Soccer is one of the most powerful cultural forces shaping consumer behavior today, and Latino audiences are at the center of that movement," said **Andrés Palencia, CEO of LatiNation Media.** "***CopaNation*** demonstrated that fans want coverage that reflects their passion and identity. Our opportunity is not just during the World Cup — it's every day of the year."

LatiNation serves as the English-language home for Tigres UANL and FC Juárez men's and women's home matches, available live and free on the LatiNation app and across the LATV U.S. broadcast cable network. The Clausura season concludes Saturday, November 21, with the Clausura championship games to follow.

Upcoming games include:

<u>Liga MX Femenil:</u>

Juarez vs Santos — August 22 at 7 pm ET

Tigres vs Pachuca - August 29 at 9 pm ET

Juarez vs Cruz Azul - August 29 at 11 pm ET

Liga MX Men:

Tigres vs Atlante - August 21 at 9 pm ET

Juarez vs America - August 21 at 11 pm ET

Juarez vs Pachuca - September 4 at 11 pm ET

Powered by LNFC—the network's flagship studio franchise—and coming off the 2026 World Cup *CopaNation* specials, LatiNation is building a multi-platform soccer ecosystem: live matches, original studio programming, social content, creator partnerships, and community events designed for English-speaking Latino fans and the broader soccer audience in the U.S.

"Soccer isn't just content. It's culture," said **Bruno Ulloa, President and COO of LatiNation Media.** "Our audience expects intelligent analysis, authentic voices, and a strong community. Whether it's Liga MX, global tournaments, or rising stars, LatiNation is creating a home for fans who live and breathe fútbol."

This expansion supports LatiNation's broader mission to connect brands with the audiences shaping culture and commerce. Gen Z and Millennial Latinos remain a leading influence on sports, entertainment, and consumer trends — a focus for LatiNation's programming and partnerships.

About LatiNation Media

LatiNation Media is a Latino-owned, culture-first connected media network reaching audiences across broadcast television, streaming, social, digital, and live experiences. Celebrating its 25th anniversary, the network was built for Gen Z and Millennial Latino audiences — and the consumers inspired by them — LatiNation delivers English-language, premium content across sports, music, entertainment, lifestyle, and culture through original programming, creator partnerships, and audience engagement.

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